JON REED







Jon applies broad experience, skills, and passions to lift the cultural and performance levels of the companies and individuals he serves. Jon leads the cultural assessment and developmental processes in ADG's pre- and post-acquisition efforts. Working with company leadership, he helps to identify key cultural and developmental needs and advance strategies to drive performance improvement. This unique cultural focus provides significant value to the areas of due diligence, change management, strategic planning, and people skills development.

Jon brings a breadth of expertise in corporate culture and people development. He has designed and facilitated customized training solutions for leadership, service, communications, sales, and operations teams in more than 30 countries. In addition to working with diverse markets, Jon has developed effective strategies, methods and tools to develop and support high-producing teams representing a wide array of products and services.

Prior to his full-time dedication to culture and people development, Jon held leadership roles with multi-national firms in the financial services and healthcare industries. Jon earned his BA at Point Loma Nazarene University in San Diego with an emphasis on Education, Communications, and Business.

